

never underestimate the power of a classic.



eurosystem

classice exhibits

classic exhibits

Classic Exhibits' desire to be different has been a powerful motivation to drive us toward

greater innovation in the trade show industry. ■ More functionality, like a two sided

panel, that is also multi directional. ■ More structure, like a 1" wide custom looking

panel rather than the flimsy industry standard of 3/4" or 5/8". ■ More forethought,

like no loose stacking pins or shims to level your booth. ■ More security, like double

wall roto molded, side loading cases that can be jiggled out to withstand the most torturous

handling. ■ More custom options, like the ability to design as though you were building a

custom exhibit but with the simplicity of assembly that characterizes a Classic. ■ The Euro

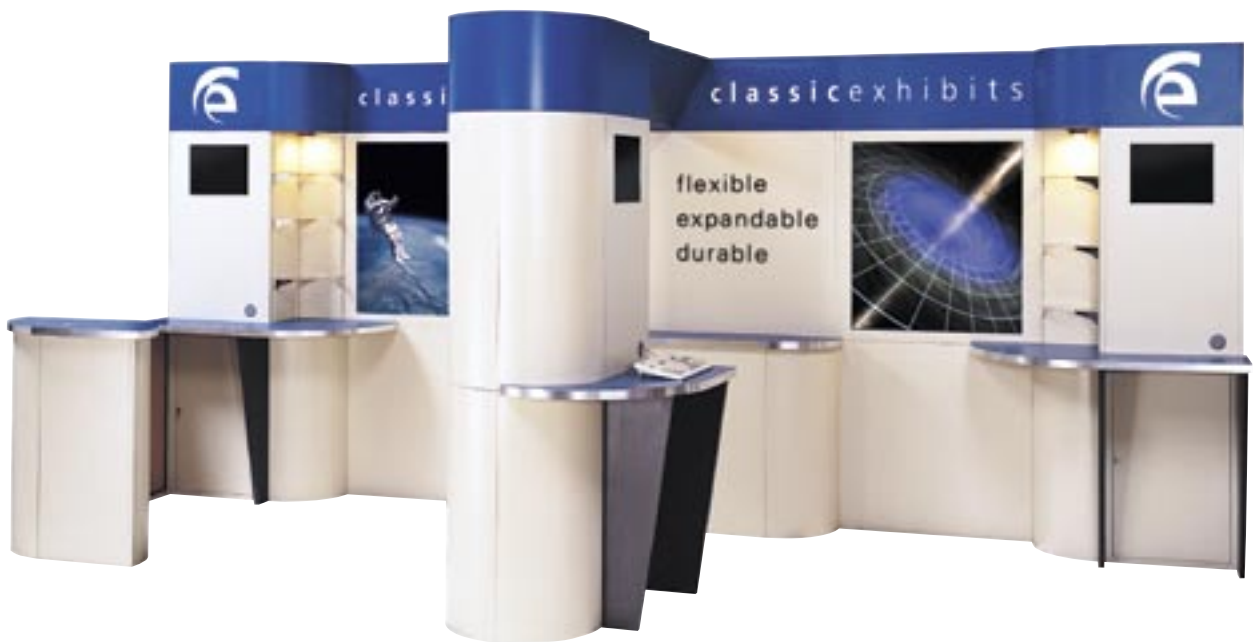
is Classic's custom modular laminate system, for those who feel that image is everything!

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eurosystems

Some designs speak volumes about the originality and character of the company whose exhibiting. While many systems are going the route of "packaged" designs, Classic leads the industry to the other extreme. Creativity begins with the functionality of the systems, which allows you to add in the right places, and accent where you wish to be noticed.





The strength of our connection system allows us to cantilever panels in ways not previously thought of for laminate systems. Knowing that everything will arrive safely in our secure packaging lends itself toward more creative exhibit designs. And of course, you know that Classic's nation-wide team effort with Nth Degree's installation and dismantle experts, will insure your exhibit will always be set up to exceed your expectations.







Whether your needs call for a 10 foot in line exhibit or a large island exhibit; you can capture the elegance and image of true professionalism through creative design. From unusual laser cut accents, to specialty lighting, let Classic set your image apart from the crowd.

packing systems

Classic's "double walled" rotomolded cases are truly unique. A benefit to being double walled case, is the ability to jig out the inside without unsightly hardware protruding on the outside. Contents are always safe from the normal jostling, and sometimes not so normal banging around, incurred during shipping. All components have a special place designed for them in the case with a full set of repackaging instructions. A custom case has been created just for the protection and easy transport of connectors, which can be wheeled to the desired location in the booth.





quadro^{system}

Two Types of Pop-ups:

We offer both a curved frame and a straight frame system—providing versatility and convenience.

The Frame:

Constructed from extruded anodized aluminum, our frame expands effortlessly with channel bars supporting it from the ground up:

- widest footprint in the industry (12"-18")
- unique design eliminates unnecessary parts
- no diagonal framing, allowing ample space for electronic equipment
- supports up to 200 lbs. in any quadrant

Accessories:

Accessories add functionality. Utilize any of the following to make your exhibit work for you.

- Header system—backlit or wraparound
- Shadow box—with eyeball light and plexy shelving
- Backlighting kits and light bars
- Overhead lighting—choose from halogen or incandescent
- Monitor shelf—safely supports up to a 19" monitor
- External shelving—may be configured as level or slant
- Stair-step frame—adds height and interest to a straight frame exhibit
- Counter podiums—shipping cases that convert into a freestanding podium
- Case-to-Counter kits (US Patent # 6,027,188)—shipping cases that convert into a free-standing counter with additional storage space



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Features:

- Strongest panel connecting system in the industry—no plastic parts or pieces; no annoying stacking pegs or pins
- Wide assortment of bi-directional panel sizes and curved panels
- Weight bearing capabilities exceed other brands
- Full 1' wide panels convey custom look
- Every panel is multi-directional
- Reconfigures to various shapes and sizes
- Standard panels allows for easy packing
- Side loading shipping cases—2 sizes; roto-molded; double wall, heavy-duty construction; internal dividers eliminate movement; forklift friendly
- Set-up and packing instructions included—specific to your exhibit
- Guaranteed—we guarantee the materials and craftsmanship of all components and all booths are pre-assembled for quality assurance

Accessories:

Enhance that "custom" feeling with any of the following:

- Backlit graphics
- Bridge unit—customize the standard header with shapes and curves
- Custom counters and freestanding units—get the right look and increase functionality
- Sponce lighting—a must accessory that downlights graphics or show-cases products



intro^{system}

Features:

- Easy set-up and dismantle
- Seamless 360° hinging and framing
- Custom designs and requests
- Unbreakable Prismatic Lexan ceilings
- Ultra-sturdy flexible header systems
- Adjustable feet
- Removable stacking pins align display perfectly and make downsizing easy
- Custom-made light fixtures
- Rotational molded cases with built-in wheels
- Pre-formed cutouts and distinctive labeling for easy packing and unpacking

Tailor your exhibit:

A fabric panel system can be tailored for many uses:

- Slatwall
- Light boxes
- Shelving
- Photomurals
- Kiosks
- Towers

CDrom

Classic Exhibits is always working to improve the process of designing and buying exhibits.

We offer a comprehensive CDROM program that illustrates the total design and manufacturing capabilities of Classic Exhibits:

Features:

- Overview of each system
- Gallery of renderings
- Distributor information



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acknowledgements

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