

never underestimate the power of a classic.



intro<sup>□</sup>system

classice x h i b i t s



# classic exhibits

Classic Exhibits has always been a powerful innovator in the display industry—and

these innovations help you get more out of your exhibit. ■ More functionality—like

being able to take a full height booth and make it into two table tops. ■ More

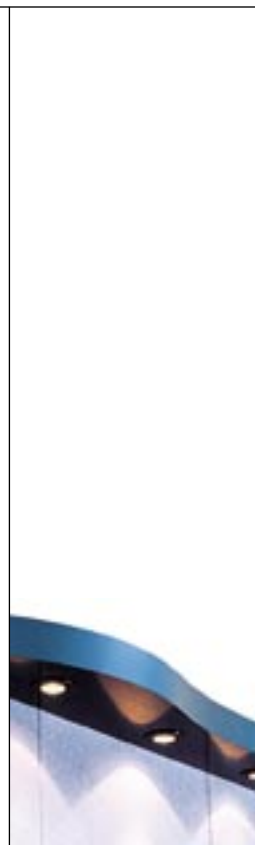
forethought—like engineering exhibits that have no small parts to lose, and

need no special tools to set up. ■ More details— like accessories that

can make an exhibit feel custom built for you. ■ The **intro** is our

versatile fabric system, perfect for starting out in the trade show environment.

**Never underestimate the power of a classic.**



# intro<sup>systems</sup>

Some designs are truly timeless – classic architecture, for example, has grace and elegance for all to see. However, the beauty of our new Classic exhibit begins beneath the fabric – in its frameless 360° hinge design\*. Both the framing and hinge are totally covered by fabric, enhancing the aesthetic appeal of your display

Classic exhibits offer many features that you seldom find elsewhere. Including adjustable feet, easy stackability, unbreakable prismatic lexan ceilings, ultra-sturdy headers and custom-made light fixtures. The list goes on and on.



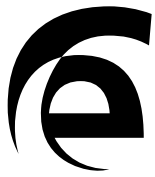
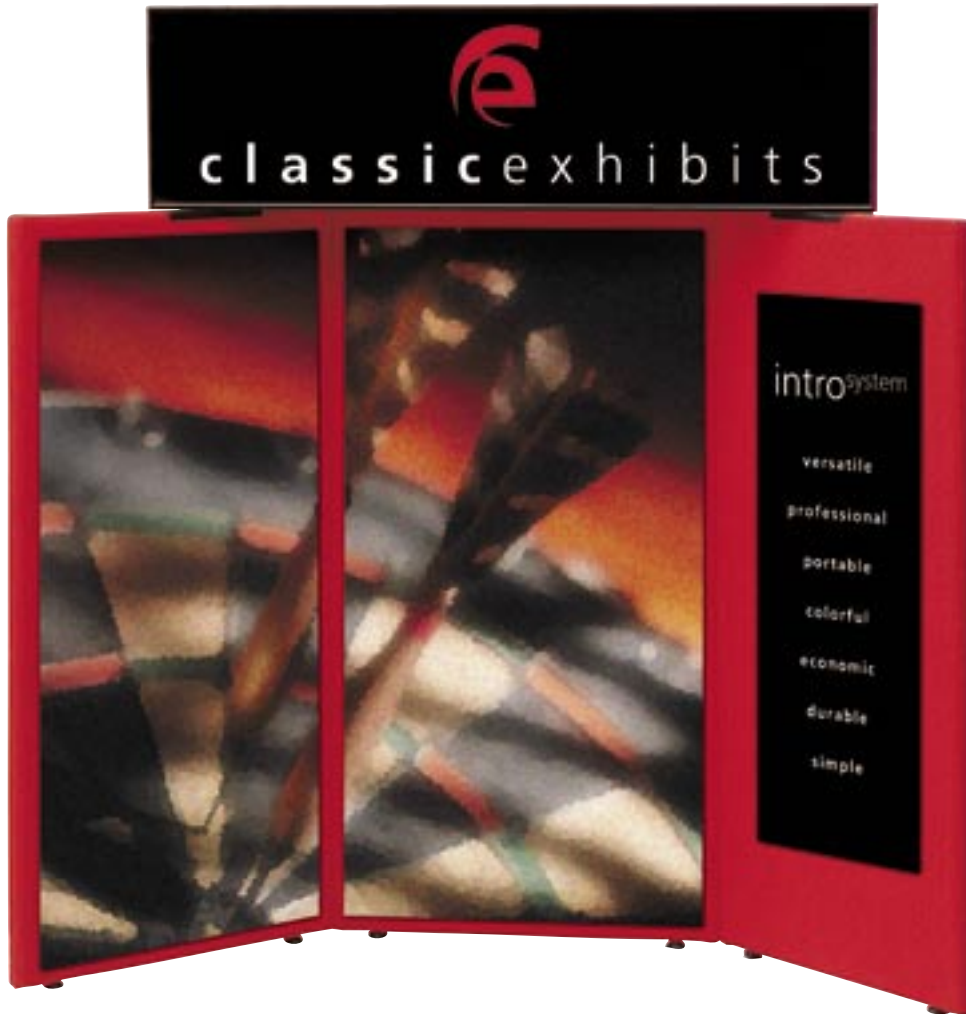


The internal hinge of our new **intro** Classic exhibit features a unique 360° perfect-mesh sprocket that maintains precise alignment while it rotates.





A single person can set up a Classic exhibit in minutes – without special tools. What's more, the displays can be tailored for many kinds of uses – slatwall, light boxes, shelving, photo-murals, kiosks and towers.



## tabletop systems

Should you need several tabletops rather than your full-height display, each of our display systems features removable stacking pins. So you can down-size your system in a variety of ways. Plus, if you ever need to replace a single panel, it's easy. No need to replace the entire system.



# packing systems

We make it very easy to repack and reship each display – with pre-formed cut-outs for each part of the display, sturdy packing materials, distinctive labeling, and rotational molded cases on wheels. You can ship and reship with confidence – knowing that this special packing further enhances the long life of the display system.





## quadro<sup>system</sup>

### Two Types of Pop-ups:

We offer both a curved frame and a straight frame system—providing versatility and convenience.

### The Frame:

Constructed from extruded anodized aluminum, our frame expands effortlessly with channel bars supporting it from the ground up:

- widest footprint in the industry (12"-18")
- unique design eliminates unnecessary parts
- no diagonal framing, allowing ample space for electronic equipment
- supports up to 200 lbs. in any quadrant

### Accessories:

Accessories add functionality. Utilize any of the following to make your exhibit work for you.

- Header system—backlit or wraparound
- Shadow box—with eyeball light and plexi shelving
- Backlighting kits and light bars
- Overhead lighting—choose from halogen or incandescent
- Monitor shelf—safely supports up to a 19" monitor
- External shelving—may be configured as level or slant
- Stair-step frame—adds height and interest to a straight frame exhibit
- Counter podiums—shipping cases that convert into a freestanding podium
- Case-to-Counter kits (US Patent # 6,027,188)—shipping cases that convert into a freestanding counter with additional storage space



## euro<sup>system</sup>

### Features:

- Strongest panel connecting system in the industry—no plastic parts or pieces; no annoying stacking pegs or pins
- Wide assortment of bi-directional panel sizes and curved panels
- Weight bearing capabilities exceed other brands
- Full 1' wide panels convey custom look
- Every panel is multi-directional
- Reconfigures to various shapes and sizes
- Standard panels allows for easy packing
- Side loading shipping cases—2 sizes; roto-molded; double wall, heavy-duty construction; internal dividers eliminate movement; forklift friendly
- Set-up and packing instructions included—specific to your exhibit
- Guaranteed—we guarantee the materials and craftsmanship of all components and all booths are pre-assembled for quality assurance

### Accessories:

Enhance that "custom" feeling with any of the following:

- Backlit graphics
- Bridge unit—customize the standard header with shapes and curves
- Custom counters and freestanding units—get the right look and increase functionality
- Sconce lighting—a must accessory that downlights graphics or show-cases products



## intro<sup>system</sup>

### Features:

- Easy set-up and dismantle
- Seamless 360° hinging and framing
- Custom designs and requests
- Unbreakable Prismatic Lexan ceilings
- Ultra-sturdy flexible header systems
- Adjustable feet
- Removable stacking pins align display perfectly and make downsizing easy
- Custom-made light fixtures
- Rotational molded cases with built-in wheels
- Pre-formed cutouts and distinctive labeling for easy packing and unpacking

### Tailor your exhibit:

A fabric panel system can be tailored for many uses:

- Slatwall
- Light boxes
- Shelving
- Photomurals
- Kiosks
- Towers

## CDrom

Classic Exhibits is always working to improve the process of designing and buying exhibits.

We offer a comprehensive CD-ROM program that illustrates the total design and manufacturing capabilities of Classic Exhibits:

**Features:**

- Overview of each system
- Gallery of renderings
- Distributor information



classic exhibits

**acknowledgements**

exhibit graphics and brochure design by **studioeec**, [www.studioeec.com](http://www.studioeec.com)



**classic**exhibits

5565 SE International Way  
Portland OR 97222

503.652.2100  
503.652.7084 facsimile

[www.classicexhibits.com](http://www.classicexhibits.com)