

never underestimate the power of a classic.



quadro^{system}

classice exhibits

classic exhibits

Classic Exhibits has always been a powerful innovator in the display industry — and these

innovations help you get more out of your exhibiting experience. ■ More functionality

— like being able to mount a 75-pound monitor in the frame itself, rather than on an

additional stand. More forethought — like engineering a framework that never needs

a field repair kit, because it's built so well that it never needs repair. ■ More Vision

— like creating 4 different sizes and shapes, of case to counter kits with laminate tops

that can be ordered in “colors”. ■ More attention to details — like accessories that

fit tightly and portray a look of professionalism. ■ The quadro is our pop up display

system, perfect for those starting out in the trade show environment.

Never underestimate the power of a classic.



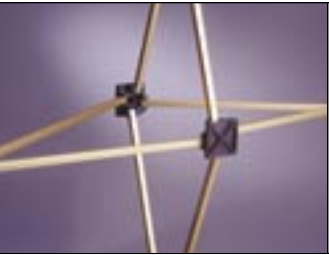


quadro^{system}

Some companies spend a lifetime trying to duplicate the creations of their competitors. Classic did just the opposite. Rather than manufacture a product that resembles others, ours is an original. It's not just another flimsy pop up, but is known in the industry as the pop up that will "never need a field repair kit". Even though you never see the frame after set up, there's always the peace of mind of knowing that it "will set up".



The difference in a Classic comes from the simplicity of design. Rather than a myriad of small plastic parts and pieces that connect together, our systems employs strong extruded square tube aluminum, which makes it the strongest pop up in the industry. Each section of our frame can accommodate a monitor weighing as much as 75 pounds. Because of the strength of the frame, you can accessorize your pop up to do things that the competition only dreams of!







packing systems

Because your pop up is an investment in your companies future, smartly designed roto molded cases carry your exhibit safely to each show. With wheels built into each case, transportation is never a problem. Each case is sized for UPS, Fed-Ex, or can even be checked in as airline luggage.





quadro^{system}

Two Types of Pop-ups:

We offer both a curved frame and a straight frame system—providing versatility and convenience.

The Frame:

Constructed from extruded anodized aluminum, our frame expands effortlessly with channel bars supporting it from the ground up:

- widest footprint in the industry (12"-18")
- unique design eliminates unnecessary parts
- no diagonal framing, allowing ample space for electronic equipment
- supports up to 200 lbs. in any quadrant

Accessories:

Accessories add functionality. Utilize any of the following to make your exhibit work for you.

- Header system—backlit or wraparound
- Shadow box—with eyeball light and plexy shelving
- Backlighting kits and light bars
- Overhead lighting—choose from halogen or incandescent
- Monitor shelf—safely supports up to a 19" monitor
- External shelving—may be configured as level or slant
- Stair-step frame—adds height and interest to a straight frame exhibit
- Counter podiums—shipping cases that convert into a freestanding podium
- Case-to-Counter kits (US Patent # 6,027,188)—shipping cases that convert into a free-standing counter with additional storage space



euro^{system}

Features:

- Strongest panel connecting system in the industry—no plastic parts or pieces; no annoying stacking pegs or pins
- Wide assortment of bi-directional panel sizes and curved panels
- Weight bearing capabilities exceed other brands
- Full 1' wide panels convey custom look
- Every panel is multi-directional
- Reconfigures to various shapes and sizes
- Standard panels allows for easy packing
- Side loading shipping cases—2 sizes; roto-molded; double wall, heavy-duty construction; internal dividers eliminate movement; forklift friendly
- Set-up and packing instructions included—specific to your exhibit
- Guaranteed—we guarantee the materials and craftsmanship of all components and all booths are pre-assembled for quality assurance

Accessories:

Enhance that "custom" feeling with any of the following:

- Backlit graphics
- Bridge unit—customize the standard header with shapes and curves
- Custom counters and freestanding units—get the right look and increase functionality
- Sconce lighting—a must accessory that downlights graphics or show-cases products



intro^{system}

Features:

- Easy set-up and dismantle
- Seamless 360° hinging and framing
- Custom designs and requests
- Unbreakable Prismatic Lexan ceilings
- Ultra-sturdy flexible header systems
- Adjustable feet
- Removable stacking pins align display perfectly and make downsizing easy
- Custom-made light fixtures
- Rotational molded cases with built-in wheels
- Pre-formed cutouts and distinctive labeling for easy packing and unpacking

Tailor your exhibit:

A fabric panel system can be tailored for many uses:

- Slatwall
- Light boxes
- Shelving
- Photomurals
- Kiosks
- Towers

CDrom

Classic Exhibits is always working to improve the process of designing and buying exhibits.

We offer a comprehensive CDROM program that illustrates the total design and manufacturing capabilities of Classic Exhibits:

Features:

- Overview of each system
- Gallery of renderings
- Distributor information



classicexhibits

acknowledgements

exhibit graphics and brochure design by **studioeec**, www.studioeec.com



classicexhibits

5565 SE International Way
Portland OR 97222

503.652.2100
503.652.7084 facsimile

www.classicexhibits.com