



Face-to-face experience with the latest technology, products and services designed specifically to improve your marketing program, including:

- Marketing Solutions
- Traffic Builders
- Exhibit Design & Production
- Marketing Technology
- Advertising & Promotion Solutions
- \_\_ ...and much more!

# Seeing is understanding

Education sessions designed to combine the power of learning with the power of observation directly on the show floor.

# **Unparalleled networking**

Network and collaborate with your peers, colleagues and industry thought-leaders who are passionate about their work both in the exhibit hall and after hours!

Become a better marketer at the most efficient, costeffective event of the year -**AND IT'S ALL FREE!** 

#### **Looking for more** learning?

The most efficient, cost-effective education program for exhibit and event marketers is at TS2 2010. Visit www.ts2show.com for session descriptions and easy online conference registration!

## Your VIP Guest Pass entitles you to FREE admission to the following:

- Exhibit Hall (Wednesday & Thursday) Tuesday Welcome to Boston Block Party
- Wednesday Opening Keynote
- Wednesday Mash-up Mixer

To claim your pass, go to www.ts2show.com/expo and register using the special VIP Code below.

ATTEND FREE AS A GUEST OF:

BOOTH #:

YOUR SPECIAL VIP CODE:

#### 2 days jam packed

with hundreds of exhibitors showcasing thousands of solutions to provide you with the biggest AHA moment! of your marketing career!

WEDNESDAY-THURSDAY, JULY 14-15, 10:00 AM - 2:00 PM

Visit www.ts2show.com/expo for a complete exhibitor list.

## Join marketing professionals from the following companies who are already registered for TS2:

- Blue Bunny Ice Cream
- Broan-NuTone
- Charles Schwab
- **Discover Network**
- Eastman Chemical Co.
- Medco
- Monster Worldwide
- Oracle
- Praxair
- Siemens Medical Solutions



Total Solutions Marketing for the Exhibit and Event Professional **CONFERENCE**: July 13–15, 2010 ■ **EXPO**: July 14–15, 2010 Boston Convention & Exhibition Center ■ Boston, MA www.ts2show.com/expo